



safe&ready



RADIO CAMPAIGN

SAFETY TIP OF THE WEEK

TEN QUICK TIPS FOR HOME & FAMILY SAFETY

FROM THE

NEW MEXICO DEPARTMENT OF HEALTH

30 SECOND SPOTS

2006

30 SECOND SPOT

FOR FURTHER INFORMATION, CALL:
DEBORAH BUSEMEYER

827-2614 OR 470-2290

SUBJECT: TEACH KIDS TO CALL 911

HERE'S A QUICK TIP FOR HOME SAFETY FROM THE NEW MEXICO DEPARTMENT OF HEALTH.

EVEN VERY YOUNG CHILDREN CAN LEARN TO DIAL 911 IN AN EMERGENCY.

TEACH YOUR PRESCHOOLERS AND OLDER CHILDREN HOW TO CALL FOR HELP AND TELL THE DISPATCHER THE LOCATION AND PROBLEM.

YOUR CHILDREN WILL FEEL PROUD OF THEIR NEW SKILLS AND YOUR FAMILY WILL BE SAFER AS A RESULT.

A MESSAGE FROM THE NEW MEXICO DEPARTMENT OF HEALTH.

BUILDING A HEALTHY NEW MEXICO!

30 SECOND SPOT

FOR FURTHER INFORMATION, CALL:
DEBORAH BUSEMEYER

827-2614 OR 470-2290

SUBJECT: HOME EMERGENCY PLAN

HERE'S A QUICK TIP FOR HOME SAFETY FROM THE NEW MEXICO DEPARTMENT OF HEALTH.

IF YOU WANT YOUR FAMILY TO BE SAFE IN AN EMERGENCY, CREATE A FAMILY EMERGENCY PLAN.

CHOOSE A MEETING PLACE IN CASE YOUR NEIGHBORHOOD IS EVACUATED.

BE SURE YOUR CHILDREN HAVE YOUR NUMBERS AT WORK AND CARRY YOUR CHILDREN'S SCHOOL NUMBERS WITH YOU.

STAY IN TOUCH IF THERE IS AN EMERGENCY.

A MESSAGE FROM THE NEW MEXICO DEPARTMENT OF HEALTH.

BUILDING A HEALTHY NEW MEXICO!

30 SECOND SPOT

FOR FURTHER INFORMATION, CALL:
DEBORAH BUSEMEYER

827-2614 OR 470-2290

SUBJECT: PUT I-C-E IN YOUR CELL PHONE

HERE'S A QUICK TIP FOR FAMILY SAFETY FROM THE NEW MEXICO DEPARTMENT OF HEALTH.

I-C-E MEANS IN CASE OF EMERGENCY, AND IF YOU USE IT TO ENTER A CONTACT NAME IN YOUR CELL PHONE, IT CAN SAVE YOUR LIFE.

UNDER NEW CONTACT, ENTER I-C-E AND THEN THE NAME AND PHONE NUMBER OF A FAMILY MEMBER.

IF YOU ARE IN AN ACCIDENT OR EMERGENCY, FIRST RESPONDERS CAN EASILY CONTACT THAT PERSON TO GET VITAL INFORMATION.

A MESSAGE FROM THE NEW MEXICO DEPARTMENT OF HEALTH.

BUILDING A HEALTHY NEW MEXICO!

30 SECOND SPOT

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DEBORAH BUSEMEYER

827-2614 OR 470-2290

SUBJECT: HOME READINESS KIT

HERE'S A QUICK TIP FOR HOME SAFETY FROM THE NEW MEXICO DEPARTMENT OF HEALTH.

A HOME READINESS KIT CAN SAVE YOUR LIFE IN AN EMERGENCY.

STOCK FOOD, WATER, AND PRESCRIPTIONS TO LAST THREE DAYS FOR EACH FAMILY MEMBER.

STORE THE THINGS YOU NEED FOR YOUR INFANTS OR ELDERLY RELATIVES, AND A BATTERY OPERATED RADIO.

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BUILDING A HEALTHY NEW MEXICO!

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FOR FURTHER INFORMATION, CALL:
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827-2614 OR 470-2290

SUBJECT: HOME HAZARD HUNT

HERE'S A QUICK TIP FOR HOME SAFETY FROM THE NEW MEXICO DEPARTMENT OF HEALTH.

PREVENT HOME INJURIES BY DOING A HOME HAZARD HUNT.

LOOK FOR DEFECTIVE WIRING, UNSUPPORTED SHELVES, MEDICATIONS THAT ARE WITHIN THE REACH OF CHILDREN, PESTICIDES, CLOGGED CHIMNEYS, AND OTHER HAZARDS.

MAKE THE REPAIRS YOU NEED TO KEEP YOUR FAMILY SAFE.

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DEBORAH BUSEMEYER

827-2614 OR 470-2290

SUBJECT: PREVENT SENIOR INJURIES

HERE'S A QUICK TIP FOR HOME SAFETY FROM THE NEW MEXICO DEPARTMENT OF HEALTH.

IF YOU ARE A SENIOR, MAKING YOUR HOME CLUTTER-FREE WILL MAKE IT SAFER.

PLACE NON-SKID TREADS OR DOUBLE-SIDED TAPE UNDER AREA RUGS. KEEP FLOORS CLEAR OF CLUTTER.

USE NIGHT LIGHTS AND KEEP A FLASHLIGHT HANDY FOR DARK CORNERS. BE SURE THE PHONE IS EASY TO REACH AND YOU HAVE A LIST OF PHONE NUMBERS HANDY.

PREVENT INJURIES AND BE PREPARED.

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DEBORAH BUSEMEYER

827-2614 OR 470-2290

SUBJECT: EMERGENCY CAR KIT

HERE'S A QUICK TIP FOR HOME SAFETY FROM THE NEW MEXICO DEPARTMENT OF HEALTH.

PREPARE AN EMERGENCY CAR KIT SO YOU ARE SAFE ON THE ROAD.

INCLUDE A BATTERY POWERED RADIO, A BLANKET, JUMPER CABLES, A FIRST AID KIT AND MANUAL, BOTTLED WATER, NON-PERISHABLE SNACKS AND A FIRE EXTINGUISHER.

IN AN EMERGENCY, THE CAR KIT COULD SAVE YOUR LIFE.

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FOR FURTHER INFORMATION, CALL:
DEBORAH BUSEMEYER

827-2614 OR 470-2290

SUBJECT: LEARN WORK & SCHOOL EMERGENCY PLANS

HERE'S A QUICK TIP FOR FAMILY SAFETY FROM THE NEW MEXICO DEPARTMENT OF HEALTH.

LEARN ABOUT YOUR WORKPLACE EMERGENCY PLAN AND EMERGENCY PLANS AT YOUR CHILDREN'S SCHOOLS AND DAY CARE PROVIDERS.

BE SURE YOU HAVE THE PHONE NUMBERS OF YOUR CHILDREN'S SCHOOLS AND DAY CARE CENTERS.

LET YOUR KIDS KNOW YOU HAVE PLANNED FOR EMERGENCIES AND THAT YOU KNOW WHAT TO DO.

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DEBORAH BUSEMEYER

827-2614 OR 470-2290

SUBJECT: TALK TO YOUR FAMILY ABOUT EMERGENCIES

HERE'S A QUICK TIP FOR HOME SAFETY FROM THE NEW MEXICO DEPARTMENT OF HEALTH.

TALK TO YOUR FAMILY ABOUT WHAT TO DO IN EMERGENCIES. CREATE A PLAN FOR CONTACTING EACH OTHER IF YOU ARE AWAY FROM HOME. CARRY A LIST OF FAMILY PHONE NUMBERS

SELECT A FAMILY MEETING PLACE AND BE SURE EVERYONE KNOWS HOW TO GET THERE.

EVERY FAMILY NEEDS AN EMERGENCY PLAN.

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DEBORAH BUSEMEYER

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SUBJECT: KEEP A LIST OF EMERGENCY NUMBERS

HERE'S A QUICK TIP FOR HOME SAFETY FROM THE NEW MEXICO DEPARTMENT OF HEALTH.

IF YOU HAVE KIDS, KEEP A LIST OF EMERGENCY NUMBERS NEAR YOUR PHONE.

INCLUDE POLICE, POISON CONTROL, PARENT'S CELL PHONE AND WORK NUMBERS, A NEIGHBOR'S NUMBERS AND OTHER NUMBERS YOUR KIDS SHOULD KNOW.

TELL THEM WHAT TO DO AND WHO TO CALL IF THERE IS A FIRE OR HEALTH PROBLEM. THEY WILL BE INFORMED AND READY.

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